

Praise for:

*The College to Career Road Map:
A Four-Year Guide to Coaching Your Student*



“Going to college is more important, more expensive, and more challenging than ever. Students take longer than in the past to get their “four-year” degree—if they get it at all—in part because they know too little about how to navigate their way toward that goal. This book provides an excellent guide to a successful college experience. By describing in detail the “What,” “Why,” and “How” of each year of a four-year college education, along with specific activities that encourage discussion and reflection, the book provides advice and information that students and their parents will find highly valuable.”

JEFFREY JENSEN ARNETT

Author of *Emerging Adulthood: The Winding Road from the Late Teens
Through the Twenties* (Oxford University Press, 2004)
www.jeffreyarnett.com

“*The College to Career Road Map* is a thoughtful, thorough, and exceptionally useful book. Parents will return to it again and again as they coach their college-age children on the road to independence. While it’s written for parents, the authors never forget that the journey belongs to the students.”

KAREN LEVIN COBURN

Co-author of *Letting Go: A Parent’s Guide
to Understanding the College Years* (HarperCollins, 2003)
www.lettinggobook.com



“This book touches on all of the key aspects of helping students make that sometimes difficult transition from school to the world of work (or graduate school). The Road Map is especially fine, but the book does so much more than that. Its tone and focus is to encourage parents to support their students in reflecting on their unique passions, talents, and values. That approach is sorely needed for this generation of young people, who are so ‘connected’ and pushed to achieve that they rarely have the time (nor are they encouraged) to delve deeper in uncovering a meaningful, individual path in life.”

HELEN E. JOHNSON

Co-author of *Don't Tell Me What to Do, Just Send Money: The Essential Parenting Guide to the College Years* (St. Martin's Press, 2000)
www.collegeparentsaspartners.com

“Choosing a career is frequently mystifying for students and misunderstood by parents. Most families either urge their student to choose a career with a guaranteed good income or they trust the outcome to fate. *The College to Career Road Map* traces a route that honors the student, builds family ties, and will yield not just a job but a life path.”


MARJORIE SAVAGE

Author of *You're on Your Own (but I'm Here If You Need Me): Mentoring Your Child During the College Years* (Fireside, 2003)
www.parent.umn.edu

“Parents need to wear many different hats, including that of career coach. This book gives you everything you'd ever need to make that hat fit.”

ROBIN RASKIN

Author of *Parents' Guide to College Life: Straight Answers on Everything You Can Expect Over the Next Four Years* (Random House, 2006)
www.robinraskin.com



“Filled with gems, wisdom, and insights to help college students navigate the transition from college to a life driven by purpose! Brilliant thinking in a most creative format.”

RICH FELLER

Author of *Knowledge Nomads and the Nervously Employed: Workplace Change & Courageous Career Choices* (Pro-Ed, 2005)
soe.cahs.colostate.edu/faculty/feller

“*The College to Career Road Map* is a must for today’s parents who wish to help their students become productive and successful in college without *hovering* over them. The authors tactfully help parents use their life experiences, and then get them close enough to coach and help optimize their students’ decision making. Do not send your student to college before reading this book.”

WILLIAM KROCAK

Founder and President of MindSight Assessment Products, Inc.
www.mindsightinc.com

